



**MPINCC
SPONSORSHIP OPPORTUNITIES AT-A-GLANCE**

LEVELS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
OPPORTUNITIES & COSTS	Exclusive Education Sponsor Exclusive Annual Education Program Sponsor: - (5) Professional Education Programs (PEP) - (3) Professional Breakfast Programs (PBP) \$30,000 cash	Key Sponsors Year-long Sponsorships: - Transportation - Décor & Furniture - Photography - Audio Visual - Signage - Annual Conference and Expo (A.C.E.) Venue - Cash Sponsor Major Event Sponsors (1) Gala Production Company Sponsor (2) Leadership Retreats including: - Venue - Guestrooms - Food and Beverage - Audio Visual \$10,000 to \$29,999 cash and/or in-kind	Individual Event Venue Sponsors (5) Professional Education Programs (PEP) Venues (3) Professional Breakfast Programs (PBP) Venues (1) CMP U Venue (1) Casino Night Venue (1) Holiday Reception Venue (1) Gala Venue Title & Event Sponsors (1) Casino Night Title Sponsor (1) Casino Night Reception Sponsor (1) Holiday Reception Catering (1) Gala Entertainment (1) Gala Catering Social Media \$5,000 to \$9,999 cash and/or in-kind	Individual Event Sponsors (5) Professional Education Programs (\$3,500 each) (3) Professional Breakfast Programs (\$1,500each) (1) Casino Night Décor and Equipment Sponsor (1) Gala On-Line Silent Auction Sponsor (1) Holiday Reception Sponsor (2) MPI WEC Scholarships \$1,500 to \$4,999 in-kind	Various Event and Promotion Sponsors - Speaker Gifts - Gala Awards Sponsor - Web site Banner Ads - Newsflash Sponsor - <i>Perspective</i> Article Sponsor - Web site Job Board up to \$1,499 cash/in-kind
BENEFITS					
Table Top Display	X*		X	X	
Event Tickets	X*	X: (2) All events	X: (2)	X: (2)	
Mailing Labels	X	X: Participating events	X	X	
Event Signage	X: All events above	X: All events			
Acknowledgement from Podium	X: Exclusive – All Education events above	X: Participating events	X	X: Education programs only	
Speaking Opportunity	X: Exclusive – All Education events above		X: Education programs only	X: Education programs only	
A.C.E. Booth	X	X			
A.C.E. Exhibitor Directory Ad	X	X			
Gala Program Ad	X	X			
Annual Directory Ad	X	X			
Newsflash Mention	X: Monthly	X: Participating events	X	X	
Perspective Sponsor Spotlight Mention or Listing	X: (4) Issues	X: Participating events	X	X	X
Web site Banner Ad	X: All year				
Website Logo & Link	X: All year	X: All year	X		
Online Invitation Logo & Link	X: All events above	X: Participating events	X	X	X

* Exclusive – all education events above: (10) to each PEP, (5) to each PBP