

It's Time...

...to be recognized

...to gain a competitive advantage

...for personal achievement and further peer acceptance

...to formally show your commitment

To Earn the CMP Designation!

Presented by the CMP Committee of MPINCC

Today's Discussion...

- Application and registration deadlines
- Applications hints
- Quantifying your experience in the meetings and events industry
- Maximizing your points towards the application
- Resources for preparing for the CMP Exam

The CMP Designation Today...

A GLOBAL designation

Over 13,000 CMPs worldwide,
in 35 countries and U.S. Territories

64% Planners

36% Suppliers

All industry professionals welcome!

The Benefits of Being a CMP...

- Global industry and peer recognition
- Authority to use the designation
- Professional development
- Personal achievement and increased confidence
- Competitive advantage
- Increased salary potential
- Network of fellow CMPs
- Educate and bring awareness to our industry

Requirements to apply...

- Must have a minimum of 3 years experience in the meetings industry to apply
- Must be currently employed in meetings industry and have responsibility and accountability for meetings (some exceptions for currently unemployed applicants)
- Application must be approved with a minimum of 90 points out of a possible 150
- Pass the CMP Exam

The Process of Becoming a CMP...

1. Go to conventionindustry.org and download the CMP Application and the CMP Handbook
2. Complete and submit your application with documentation, and the appropriate fee
3. Review the CMP Exam Blueprint for study guidelines
4. Study using all Reference Materials
5. Sit for the Exam
6. Re-certify your designation each 5 years

Deadlines and Fee\$...

For the 2010 Third Quarter Exam

- March 4, 2010*: Submit your completed application with supporting documentation and \$225 USD
- May 13, 2010*: Register to take the exam once you have received confirmation that you qualify, send in \$450 USD
- July 24, 2010: Sit for the exam



* All deadlines reflect the date the CIC should RECEIVE your materials and fees

The CMP Application...

The Application Point System:

- Experience in Meetings Industry
- Management Responsibility
- Education and Continuing Education
- Memberships
- Professional Contribution
- References

MPINCC's CMP U devotes one session in early January to assisting you in completing your application in time for the application deadline

The CMP Exam...

- 3.5 Hour Exam
- 165 Multiple Choice questions, 4 possible responses for each question
- NO fill-in-the-blank questions
- NO true/false questions
- No essay questions

Introducing CMP U Your MPINCC Study Resource

- January 2010 through June 2010 at the Renaissance ClubSport Walnut Creek
- Select Saturday mornings (see CMP U Schedule)
- A network of CMPs to help you prepare for the exam
- You'll find study groups as you participate in CMP U

Childcare
available

Practice
quizzes

\$100 early
registration*

1 block
from
Pleasant
Hill BART



NORTHERN CALIFORNIA
CHAPTER



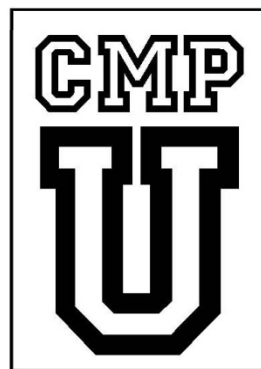
MEETING PROFESSIONALS INTERNATIONAL

CMP U

- One session in early January devoted to helping you complete your application before the CIC deadline
- Topics from Audio Visual to F&B to Technology and all items on the CMP Blueprint to prepare you to study for the exam
- Practice quizzes, practice quizzes, practice quizzes AND a mock exam
- \$100 early registration for members (prior to January 1, 2010) includes all 11 sessions of CMP U

...and did we mention:

Childcare available



NORTHERN CALIFORNIA
CHAPTER



MEETING PROFESSIONALS INTERNATIONAL

Preparing for the Exam...

- 4 Study References to purchase or borrow*:
 - CIC Manual 8th Edition
 - PCMA Professional Meeting Management 5th Edition
 - CIC International Manual 1st Edition
 - APEX Glossary (download or purchase)
- CMP U – presented by MPINCC in partnership with our generous host: the Renaissance ClubSport Walnut Creek
- Other Resources you may consider:
 - PCMA CMP Exam Prep Suite (Online Prep Course endorsed by the CIC)
 - MPI CMP Online Study Guide



** If you borrow, make sure you have the current editions!*

Study References...



8th Edition CIC Manual



1st Edition CIC International Manual



5th Edition PCMA Manual



Current APEX Glossary

Your Personal Commitment...

- ✓ Determine your own reasons for pursuing the CMP designation
- ✓ What's important to you to make the experience worthwhile?
- ✓ Commit to putting aside regular time to study
- ✓ Do it for YOURSELF (even if your employer requires it)

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