



NORTHERN CALIFORNIA CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

MPI Northern California Chapter Professional and Educational Sponsorship Opportunities

Meeting Professionals International Northern California Chapter (MPINCC) is pleased to offer a limited amount of exclusive opportunities to be the official event sponsor for a professional education breakfast or luncheon event. This is your chance to have visibility to the 2nd largest MPI Chapter in the world with over 1,000 members. Our luncheon programs can attract up to 200 attendees from major Bay Area corporations. Breakfast programs also draw over 100+ planners from top tier Bay Area firms. We invite you to consider the options for sponsoring one of the 2011/12 programs:

Two Options:

\$3,500 Exclusive SILVER sponsorship of *Professional Education Program*

OR

\$1,500 Exclusive SILVER sponsorship of *Professional Breakfast Program*

Inclusions:

- Mailing labels to 1,000 chapter members to promote your sponsorship
- Two event tickets
- Table top displays for marketing materials, collateral, giveaways – up to 10 for the luncheon and 5 for the breakfast
- Exclusive speaking opportunity at start of event – present your services and capabilities to MPINCC members (3-5 minutes)
- Opportunity to distribute collateral, giveaways to each table spot
- Event signage with company logo
- Mention in *Perspective* newsletter in the Sponsor Spotlight
- Online invitation and logo link
- Electronic Newsflash mention w/link to website
- Exclusive opportunity to donate the raffle item and personally draw/announce the winners

Additional suggestions:

Consider partnering with another industry colleague to share the sponsorship. This can save money and bring even more value to MPINCC members. In addition, use the sponsorship to invite business clients and prospects to attend the event you sponsor. It is another great way to reach out to clients/prospects and share your capabilities and services.

These sponsorships will sell out very quickly; please send in your commitment form today to secure your first choice of dates.

Available dates and sponsorship opportunities

Date	Event/Venue	Program	Status
August 17, 2011	Networking, Lunch w/keynote, 2 Workshops – Mission Bay Conference Center	Hot tech tools, F&B Trends	SOLD <u>IMEX America</u>
September 13, 2011	Networking, Breakfast w/keynote, 2 Workshops – Sir Francis Drake, San Francisco	International and domestic meeting trends, SMMP, Communications	Available \$1,500
October 19, 2011	Networking, Lunch w/keynote – Hilton San Francisco Financial District	Strategic Negotiations	SOLD <u>Santa Clara Convention & Visitors Bureau</u>
November 15, 2011	Evening program, 2 workshops – San Francisco	Utilizing Production Companies	SOLD <u>Las Vegas Convention and Visitors Authority</u>
January 24, 2012	Networking, Breakfast w/keynote, 2 Workshops South Bay hotel venue	Social Media	SOLD <u>San Diego Convention and Visitors Bureau</u>
March 21, 2012	Networking, Lunch w/keynote – East Bay	Creating engaging meeting content	Available \$3,500
April 17, 2012	Networking, Breakfast w/keynote – Sonoma County	Corporate Social Responsibility, Green initiatives	SOLD <u>Sonoma County Tourism Bureau</u>
May 16, 2012	Networking, Lunch w/keynote, 2 Workshops – San Francisco	Hotels of the future. The political climate and meetings	SOLD <u>San Francisco Travel Association</u>

Sponsorships will sell out very quickly. To reserve your sponsorship please indicate below:

Your Name:		
Company:	Phone:	
Address:		
City:	State:	Zip:
Sponsorship Date/Description:	Amount:	
Credit Card #:		
Signature:		

Return this form to: Diane Schneiderman, CMP, Executive Director
 Meeting Professionals International Northern California Chapter (MPINCC)
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dianes@mpincc.org

Make checks payable to MPINCC. Tax Identification Number: 31-1033129.