



MPINCC 2017-2018 Chapter Partnership Levels

Partnership levels with MPINCC may be achieved by donating cash and letting the chapter decide where best to utilize your partnerships dollars. If you prefer, you may choose to sponsor of any of the chapter events shown on the Programs & Events Partnership Opportunities menu. Partners may mix and match and choose which sponsorships they would like throughout the program year. Once you have made your selections, add them up and see if you have reached one of our amazing partnership levels below.

Partners may reach the partnership levels at any time during the program year. Please note the specific terms on the duration of the acknowledgement and your return on your partnership. Please make your decisions as soon as possible since partnership opportunities are available on a first come, first served basis. Also, having the partnership agreement in place at the beginning of the program year ensures maximum expose and potential ROI!

Legacy Sponsor: Cash \$30,000+ In-kind \$60,000+

- Term is current program year
- Recognition at all chapter events by the President
- Recognition in chapter's quarterly publication *Perspective*
- Recognition on MPINCC social media platforms
- 2 comp admissions to every MPINCC Education Program
- 2 comp admissions to MPINCC's special events (Holiday Event, Culinary Event, and Gala)
- 2 invitations to the President's Reception at the Gala
- 1 full page color ad in 2017-2018 MPINCC Annual Membership Directory & Resource Guide (print deadline is 8/16/17)
- 2 sets of chapter member mailing labels
- 2 complimentary premium 10x10 booths at ACE 2018 (Labor, electricity and/or décor is billed separately by the show's general service contractor.)
- Recognized as Legacy level sponsor with logo on ACE signage
- 1 ACE 2018 Planner Profiles
- Logo & link on MPINCC website chapter sponsor page
- Logo & link on all MPINCC event invitations
- Logo on event signage at each of the chapter's education & networking events
- Logo in sponsor slides at all education programs
- Option to provide MPINCC with a short promotional video (90 seconds maximum) to be played at one educational program of your choice
- Request three donations to Holiday Event, Culinary Event, and Gala Auction (one per event)

Titanium Sponsor: Cash \$20,000 to \$29,999
In-kind \$40,000 to \$59,999

- Term is current program year
- Recognition at all chapter events by the President
- Recognition in chapter's quarterly publication *Perspective*
- Recognition on MPINCC social media platforms
- 2 comp admissions to every MPINCC Education Program
- 2 comp admissions to MPINCC's special events (Holiday Event, Culinary Event, and Gala)
- 2 invitations to the President's Reception at the Gala
- 1 full page color ad in 2017-2018 MPINCC Annual Membership Directory & Resource Guide (print deadline is 8/16/17)
- 2 sets of chapter member mailing labels
- 1 complimentary premium 10x10 booth or 2 standard 10x10 booths at ACE 2018 (Labor, electricity and/or décor is billed separately by the show's general service contractor.)
- Recognized as Titanium level sponsor with logo on ACE signage
- 1 ACE 2018 Planner Profiles
- Logo & link on MPINCC website chapter sponsor page
- Logo & link on all MPINCC event invitations
- Logo on event signage at each of the chapter's education & networking events
- Logo in sponsor slides at all education programs
- Request three donations to Holiday Event, Culinary Event, and Gala Auction (one per event)

Platinum Sponsor: Cash \$15,000 to \$19,999
In-kind \$30,000 to \$39,999

- Term is current program year
- Recognition at all chapter events by the President
- Recognition in chapter's quarterly publication *Perspective*
- Recognition on all MPINCC social media platforms
- 1 comp admissions to every MPINCC Education Program
- 1 comp admissions to MPINCC's special events (Holiday Event, Culinary Event, and Gala)
- 1 invitations to the President's Reception at the Gala
- 1 full page color ad in 2017-2018 MPINCC Annual Membership Directory & Resource Guide (print deadline is 8/16/17)
- 2 sets of chapter member mailing labels
- 1 complimentary premium 10x10 booth at ACE 2018 (Labor, electricity and/or décor is billed separately by the show's general service contractor.)
- Recognized as Platinum level sponsor with logo on ACE 2018 signage
- 1 ACE 2018 Planner Profiles
- Logo & link on MPINCC website chapter sponsor page
- Logo & link on all MPINCC event invitations
- Logo on event signage at each of the chapter's education & networking events
- Logo in sponsor slides at all education programs
- Request three donations to Holiday Event, Culinary Event, and Gala Auction (one per event)

Gold Sponsor: Cash \$10,000 to \$14,999
In-kind \$20,000 to \$29,999

- Term is current program year
- Recognition at all chapter events by the President
- Recognition in chapter's quarterly publication *Perspective*
- Recognition on all MPINCC social media platforms
- ½ page color ad in 2017-2018 MPINCC Annual Membership Directory & Resource Guide (print deadline is 8/16/17)
- 2 sets of chapter member mailing labels
- 1 complimentary standard 10x10 booth at ACE 2018 (Labor, electricity and/or décor is billed separately by the show's general service contractor.)
- 1 ACE 2018 Planner Profiles
- Recognized as Gold level sponsor with logo on ACE 2018 signage
- Logo & link on MPINCC website chapter sponsor page
- Logo & link on all MPINCC event invitations
- Logo on event signage at each of the chapter's education & networking events
- Logo in sponsor slides at all education programs
- Request three donations to Holiday Event, Culinary Event, and Gala Auction (one per event)

Silver Sponsor: Cash \$5,000 to \$9,999
In-kind \$10,000 to \$19,999

- Term is current program year
- Recognition at all chapter events by the President
- Recognition in chapter's quarterly publication *Perspective*
- Recognition on all MPINCC social media platforms
- ½ page b&w ad in 2017-2018 MPINCC Annual Membership Directory & Resource Guide (print deadline is 8/16/17)
- 2 sets of chapter member mailing labels
- 1 ACE 2018 Planner Profiles
- Recognized as Silver level sponsor with logo on ACE 2018 signage
- Logo & link on MPINCC website chapter sponsor page
- Logo & link on all MPINCC event invitations
- Logo on event signage at each of the chapter's education & networking events
- Logo in sponsor slides at all education programs
- Request three donations to Holiday Event, Culinary Event, and Gala Auction (one per event)

MPINCC 2017-2018 Chapter Partnership Levels
Benefits & Terms, Page 1 of 2

	Legacy	Titanium	Platinum	Gold	Silver
Cash Donation	\$30,000+	\$20,000- \$29,999	\$15,000- \$19,999	\$10,000- \$14,999	\$5,000- \$9,999
In-Kind Donation	\$60,000+	\$40,000- \$59,999	\$30,000- \$39,999	\$20,000- \$29,999	\$10,000- \$19,999
Term is current program year	X	X	X	X	X
Recognition at all chapter events by the President	X	X	X	X	X
Recognition in chapter's quarterly publication <i>Perspective</i>	X	X	X	X	X
Recognition on MPINCC social media platforms	X	X	X	X	X
2 sets of chapter member mailing labels	X	X	X	X	X
1 ACE 2018 Planner Profiles	X	X	X	X	X
Logo & link on MPINCC website chapter sponsor page	X	X	X	X	X
Logo & link on all MPINCC event invitations	X	X	X	X	X
Logo on event signage at each of the chapter's education & networking events	X	X	X	X	X
Logo in sponsor slides at all education programs	X	X	X	X	X
Request three donations to Holiday Event, Culinary Event, and Gala Auction (one per event)	X	X	X	X	X
Recognition as the respective level sponsor commitment at ACE	X	X	X	X	X
REGISTRATIONS:					
2 complimentary admissions to every MPINCC Education Program	X	X			
1 complimentary admission to every MPINCC Education Program			X		
2 complimentary admissions to MPINCC's special events (Holiday Event, Culinary Event, and Gala)	X	X			
1 complimentary admission to MPINCC's special events (Holiday Event, Culinary Event, and Gala)			X		
2 invitations to the President's Reception at the Gala	X	X			
1 invitations to the President's Reception at the Gala			X		

**MPINCC 2017-2018 Chapter Partnership Levels
Benefits & Terms, Page 2 of 2**

	Legacy	Titanium	Platinum	Gold	Silver
Cash Donation	\$30,000+	\$20,000- \$29,999	\$15,000- \$19,999	\$10,000- \$14,999	\$5,000- \$9,999
In-Kind Donation	\$60,000+	\$40,000- \$59,999	\$30,000- \$39,999	\$20,000- \$29,999	\$10,000- \$19,999
ADVERTISING:					
1 full page color ad in 2017-2018 MPINCC Annual Membership Directory & Resource Guide (print deadline is 8/16/17)	X	X	X		
1/2 page color ad in 2017-2018 MPINCC Annual Membership Directory & Resource Guide (print deadline is 8/16/17)				X	
1/2 page b&w ad in 2017-2018 MPINCC Annual Membership Directory & Resource Guide (print deadline is 8/16/17)					X
Option to provide MPINCC with a short promotional video (90 seconds maximum) to be played at one educational program of your choice	X				
ACE OFFERINGS:					
2 complimentary premium 10x10 booths at ACE 2018	X				
2 standard 10x10 standard booths or 1 premium booth at ACE 2018		X			
1 complimentary premium 10x10 booth at ACE 2018			X		
1 complimentary standard 10x10 booth at ACE 2018				X	

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