



2017-2018 Chapter Partnerships Opportunities Programs and Events

MPINCC received two MPI RISE Awards at MPI WEC 2017 in Las Vegas. The chapter was recognized for Marketplace Excellence with **ACE** and for Educational Programming for **CMP University**. Attach YOUR brand to the chapter that sets the bar ever higher every year...and delivers!

Choose one or more of these partnership opportunities with MPINCC:

Professional Education Programs

___ August 24, 2017: \$7,500

___ October 18, 2017: \$4,000

___ March 2018, Education Workshop before Culinary Event: \$2,000

___ May 2018: \$6,500

___ Table sponsor at August 2017 and May 2018 Education Programs: \$1,000-\$1,500 per table

CMP University

___ January-June 2018 (10 Saturday sessions): \$2,000

Nothing but Networking

___ September 21, 2017: \$2,000

MPINCC Special Events

___ Holiday Event, late November 2017: \$3,000

___ Culinary Event, late March 2018: \$4,000

___ Annual Gala, mid-June 2018: \$7,500

For partnership opportunities specific to the Annual Conference & Expo (ACE), please refer to the ACE Partnership Opportunities document.

MPINCC 2017-2018 Chapter Partnership Opportunities Descriptions
Rev. 7-11-17

Professional Education Program Sponsor

The chapter offers four professional education programs during 2017-2018. The length and format of each program differ slightly, but all programs include an educational component as well as a networking reception. All education programs also include a 30-minute Chapter Engagement session, a time for new and prospective members to learn more about the MPI, the chapter, and the many benefits of membership.

CMP University (CMP U)

Serious meeting professionals sometimes choose to pursue the CMP designation (Certified Meeting Professional) and MPINCC is there to help one prepare for the CMP exam with CMP University, 10-session program spanning six months. Through sponsorship of CMP U, your brand will be in front of attendees for not just one single event, but on 10 occasions over a half-year period. The brand exposure on the chapter website events calendar alone over these 10 dates is significant. Lock in your brand recognition with these meeting professionals (who could bring you your next piece of business) with this invaluable partnership opportunity. *Attendance at CMP U averages 40.*

Nothing but Networking

As the name implies, this event is all about networking, a time for attendees make valuable business connections in a fun, relaxed setting. Often, an activity such as bowling, ping pong or bocce ball is the focal point of the event. It's the perfect combination of physical fun and relaxed conversation that becomes the basis for strong industry relationships. *Attendance at Nothing but Networking averages 75.*

MPINCC Special Events:

Holiday Event

MPINCC finds the sweet spot of holiday revelry with a Holiday Event that occurs in late November – soon after Thanksgiving, but well before the rush of holiday parties. This year's event is sure to be a winner. The MPINCC Community Involvement committee will partner with the event committee on a meaningful activity that gives back to our local community. Also included in this event is the ever popular grab bag raffle. *Attendance averages 150.*

Culinary Event

The chapter is excited to see what the fourth iteration of the chapter's popular culinary event will look like this year. Previous culinary events have featured an exciting and tasty food and wine pairing competition in which the attendees are the judges. This opportunity offers superb exposure for the sponsor of this interactive food and wine-centered networking event. *Attendance averages 250.*

Annual Gala

Be the Presenting Sponsor at the crowning event of the program year. The event begins with a 90-minute networking reception and silent auction followed by a seated dinner, annual awards presentation and Board of Directors installation. Typically, an after party rounds out the evening. *Attendance averages 300.*

MPINCC 2017-2018 Chapter Partnerships - Programs and Events - Benefits Grid

	Professional Education Programs	CMP University	Nothing but Networking	Holiday Event	Culinary Event	Annual Gala
Logo & link on sponsored event invitations	X	X	X	X	X	X
Logo & link on MPINCC website Events Calendar	X	X	X	X	X	X
Logo on event signage at sponsored event	X	X	X	X	X	X
Logo on sponsor slide at sponsored event	X	X	X	X	X	X
Verbal recognition from the podium at sponsored event	X	X	X	X	X	X
Up to three (3) minutes total of podium time during sponsored event (speaking/video combined); CMP U sponsor limited to one (1) Saturday Class	X	X	X	X	X	X
Recognition on MPINCC social media platforms	X	X	X	X	X	X
Recognition in chapter's quarterly publication <i>Perspective</i>	X	X	X	X	X	X
Pre-event review of registered attendee list (name, title, company)	X	X	X	X	X	X
Five (5) display tables during networking reception at sponsored event	X				X	X
One (1) display table during networking reception at sponsored event			X	X		
One (1) display table during one CMP U class (you select which Saturday class)		X				
Face-to-face networking with attendees at sponsored event	X	X	X	X	X	X
Option to put collateral/giveaway on each attendee seat at sponsored event; CMP U sponsor limited to one (1) Saturday Class	X	X	X	X	X	X
Exclusive opportunity to donate raffle prize and personally draw and award prize to winner at sponsored event	X	X	X	X	X	X
Option to host a prize drawing for planners in attendance at sponsored event	X	X	X	X	X	X
1 set of chapter member mailing labels for one-time use promoting program sponsorship (physical mailing labels only)	X	X	X	X	X	X
REGISTRATIONS:						
2 complimentary admissions to the sponsored event	X	X	X	X	X	
10 complimentary admissions to the sponsored event, including reserved table in prime location						X